

MARCH 6, 2026

## "Gloria Molina Grand Park Presents VendorFest Night Market" to Honor Street Vendors Through Food, Public Art and Community Storytelling in the Heart of Downtown L.A.

The First-of-Its-Kind Civic Celebration in the "Park for Everyone" will Feature Dozens of Street Food Vendors and Local Artisans

**Gloria Molina Grand Park** will come alive on **Saturday, March 28, 2026, from 6:00-10:00 p.m.**, with the first-ever **Gloria Molina Grand Park Presents VendorFest Night Market**, a vibrant and free celebration that will bring joy, visibility and cultural recognition to Angelenos of all ages.

Developed by **CuratorLove** and **UNDOC+Collective** in partnership with Gloria Molina Grand Park, **Gloria Molina Grand Park Presents**



*Gloria Molina Grand Park's NYELA 2025 - Photo by Asha Moné*

**VendorFest Night Market** honors street vendors as essential cultural workers who nourish, protect and connect L.A.'s richly diverse neighborhoods. **Gloria Molina Grand Park Presents VendorFest** reimagines the "park for everyone" as a public space for art and community by blending high-energy night market vibes with a large-scale public art installation and community visual storytelling.

"L.A.'s street vendors play a vital role in our community and contribute to the vibrancy of our diverse and distinctive neighborhoods," said **Robert Gonzalez**, director of Gloria Molina Grand Park. "**Gloria Molina Grand Park Presents VendorFest Night Market** is our way of celebrating these vendors' contribution to the culture of Los Angeles and honoring their hard work and tenacity."

**Gloria Molina Grand Park Presents VendorFest Night Market** highlights the creative and cultural contributions of street vendors--from paleteros to eloteros--whose presence shape L.A. every day. Rooted in celebration and collective care among Angelenos, the free event highlights street vendors as culture bearers of Angelenos' immigrant roots and the anchors of neighborhood life. The evening will feature dozens of street vendors operating from colorful, custom-designed carts by **Revolution Carts** and local artisans who will sell handmade goods and original designs. Music by **DJ Butchona** will energize the park throughout the evening.

Guests will also be able to view large-scale visual art that will illuminate the façade of the historic Los Angeles County Hall of Records, which will showcase works by dozens of L.A.-based artists and community members. The unique projection transforms the building into a bold, playful and powerful tribute to street vendor culture. The visual narrative is complemented by the debut of *¡Vendedores, Vendedores!* (2026), a series of sculptural concrete benches by renowned artist **Ruben Ochoa**; the benches reimagine vendor infrastructure--specifically the iconic rainbow sombrillas (umbrellas)--as public monuments to invite rest, gathering and connection while honoring labor in the civic space. *¡Vendedores, Vendedores!* will remain on display at the park through July 2026.

**Gloria Molina Grand Park Presents VendorFest Night Market** will also feature the **LA County Arts & Culture's Public Artists in Development (PAiD)**, an independent initiative aligned with the park's ongoing commitment to cultural equity and creative workforce visibility. As part of the PAiD launch, the public art installation *Shades of Labor* consists of seven

large-scale umbrella sculptures, each symbolizing one of the states in the nation most affected by immigration enforcement actions. The umbrellas transform harsh sunlight into spaces of shade, rest and reflection; they serve as metaphoric shelters that encourage dialogue, raise awareness of immigrant realities and offer hope. PAiD is funded by the Mellon Foundation, with support in development and delivery by Dyson & Womack.

"Street vendors are the heartbeat of Los Angeles, and *Gloria Molina Grand Park Presents VendorFest Night Market* is an invitation to gather, to celebrate and to recognize just how much their labor and presence sustain our communities," said **Erika Hirugami**, founder of CuratorLove and co-founder of UNDOC+Collective. "Angelenos and food lovers of all ages are invited to what will be an incredible evening of solidarity to celebrate street vendors as important community members."

## **CALENDAR LISTING**

### **Event Details**

- **What:** *Gloria Molina Grand Park Presents VendorFest Night Market*
- **When:** Saturday, March 28, 2026 | 6:00-10:00 p.m.
- **Where:** Gloria Molina Grand Park, 200 N. Grand Ave., Los Angeles 90012
- **Who:** A project by CuratorLove and the UNDOC+Collective, in partnership with Gloria Molina Grand Park
- **Featuring:** Artist Ruben Ochoa, Revolution Carts, street vendors, artisan craft makers and music by DJ Butchona

### **ABOUT CURATORLOVE**

**CuratorLove** believes that each immigrant, migrant, refugee, exile and undoc+ artist and arts professional is an essential part of the creative industries of the contemporary art world. **CuratorLove** is a social impact enterprise seeking an equitable environment where this vibrant and diverse community can not only survive, but also thrive. Their voices, experience, and cultural contributions are vital to shaping contemporary narratives, yet often remain unheard. At CuratorLove, we advocate, support, champion, produce, curate, research, exhibit and aid in creating projects by intergenerational undoc+, migrant, immigrant, exile and refugee artists and art creatives through thoughtful exhibitions, innovative programming and impactful research. We collide aesthetic theory and immigration with migration policy and politics, providing a critical lens through which to examine the role of art in social change.

### **ABOUT UNDOC+COLLECTIVE**

**UNDOC+Collective** is a nationwide network dedicated to building knowledge, visibility and sustainability for people in the undoc+ spectrum (currently or formerly undocumented). Grounded in cultural competency, expertise, wisdom and vision of undocreatives (undocumented creatives), we center lived experience as a site of knowledge production, artistic innovation and future-making. The **UNDOC+Collective** spotlights historically excluded artistic practices and their intellectual contributions. Our work seeks to reclaim, affirm and empower the diverse experiences and narratives that exist across the undoc+ spectrum, while celebrating the aesthetic, conceptual and political achievements of undocreatives.

### **ABOUT GLORIA MOLINA GRAND PARK**

A vibrant outdoor gathering place, Gloria Molina Grand Park is a beautiful public park for the entire community in Los Angeles County. With expansive green space for gatherings large and small, Gloria Molina Grand Park celebrates the county's cultural vitality and is host to community events, cultural experiences, holiday celebrations and many other activities that engage and attract visitors from all communities. The 12-acre Gloria Molina Grand Park stretches from The Music Center on the west to City Hall on the east and is easily accessible by Metro via the B/D (formerly Red/Purple) line to the Civic Center/Grand Park station. Working closely with the county, The Music Center is responsible for all operations and programming for the park. For more information, visit [grandparkla.org](https://grandparkla.org). Follow Gloria Molina Grand Park on Instagram, X, Twitch, TikTok, Spotify and Mixcloud (@grandpark\_la) as well as YouTube and Facebook (@grandparkLosAngeles).

