

OCTOBER 5, 2021

The Music Center To Present UP! The Umbrella Project

The Music Center To Present *UP! The Umbrella Project* Inviting Participants To Become Living Art During Free Creative And Immersive Learning Experience

Working Together Toward One Goal, Participants Collaborate to Create a Collective Landscape of Shifting Shapes and Patterns

FREE RSVP: Thursday, October 21-Saturday, October 23, 2021

WHAT:

In collaboration with Pilobolus and MIT, The Music Center will present UP! The Umbrella Project, a free community arts and participatory learning experience designed to connect strangers through a shared focus on movement, shape and beauty. Participants will become part of the creative



process in a large- scale, live nighttime event using LED umbrellas. Based on prompts, participants will create different configurations by changing the colors of their MIT-designed umbrellas, showcasing a shifting landscape of brightly colored figures within a one-hour session. The Music Center's large LED screens on Jerry Moss Plaza will display the colors, patterns and shapes so participants can see their movements in real time. Appropriate for ages 9 and older. Although the event is held outdoors, masks will be required in the event space. (*Schedule subject to change.)

WHO:

A rebellious dance company since 1971, Pilobolus has tested the limits of human physicality to explore the beauty and the power of connected bodies. The company reaches beyond performance to teach people how to connect through designed live experiences and expert storytelling that show diverse communities how to maximize group creativity, solve problems and generate joy through the power of nonverbal communication. UP! was created in a collaboration between Pilobolus and the Computer Science and Artificial Intelligence Laboratory at MIT Distributed Robotics Laboratory.

WHEN: Thursday, October 21, Friday, October 22 and Saturday, October 23, 2021 Each day at both 8:00 p.m. and 9:30 p.m.

WHERE: Jerry Moss Plaza at The Music Center
135 N. Grand Avenue, Los Angeles, CA 90012

FREE RSVP:

Attendance is free, but reservations are required for the 60-minute experience at <http://musiccenter.org/up>. Timed-entry participation must be reserved in advance for one of the two sessions available each date; space is limited to the first 100 guests per session. Masks are required for all participants, regardless of vaccination status.

FREE VIRTUAL PROGRAM:

Pilobolus Artistic Director Matt Kent and Daniela Rus, Director of the Computer Science and Artificial Intelligence Laboratory at MIT, will illuminate the story and science behind their collaboration on Pilobolus' The Umbrella Project

(UP!). The discussion will explore the fusion of body and brain, the connection between individual and collective creativity, and the relationships between people working together, machines working together and the algorithms leading to a shared artistic experience among people meeting for the first time. This live, virtual conversation will be free to the public on Tuesday, October 19, 2021, at 6:00 p.m. PT. Viewers can pre-register to receive the link for the free virtual program at <http://musiccenter.org/up>.

MORE INFO:

For more information, please visit <http://musiccenter.org/up>. As part of The Music Center's community engagement and education programs, dance students from The Ramón C. Cortines School of Visual and Performing Arts (aka Grand Arts High School) and Straight Up Abilities will work with Pilobolus teaching artists and then perform their workshop learnings on Jerry Moss Plaza on Saturday, October 23, 2021, at 5 p.m.; the public is invited to attend and watch their free performance.

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