

APRIL 17, 2023

Vinyl Fever! The Music Center Invites Angelenos and Music Aficionados to Inaugural On the Record: Vinyl Fair Celebrating Vinyl and the Culture It Inspires

Free Public Event Presented in Partnership with Dance Resource Center, Dexter Story (LFTE), dublab, Arts for LA and LA Commons

Saturday, May 13, 2023

10:00 a.m. – 3:00 p.m.

Jerry Moss Plaza at The Music Center

LOS ANGELES (April 17, 2023)-- Amid the resilience and resurgence of vinyl records, the growth of an artisanal record industry and Angelenos' distinct connections to music and culture, The Music Center announces its first-ever *On the Record: Vinyl Fair* to be held on **Saturday, May 13, 2023, from 10:00 a.m. - 3:00 p.m., on Jerry Moss Plaza at The Music Center**. The free five-hour festivity, showcasing the discovery and love of vinyl records, will feature more than a dozen vendors selling records from a variety of music genres, workshops, artmaking activities, interactive augmented reality (AR) experience, dance performances, live DJs and more. The daylong outdoor celebration is co-created by The Music Center--L.A.'s only performing arts destination--and members of its *Partner Network Initiative*, including Raëlle Dorfan (Dance Resource Center), Dexter Story (LFTE), Alejandro Cohen (dublab), Gustavo Herrera (Arts for LA), Karen Mack (LA Commons), and Shana Habel (LAUSD Arts Education Branch).

"Vinyl came onto the scene over a hundred years ago and quickly emerged as the most popular way to love and experience recorded music. We've played cassette tapes, compact discs and other digital media over the years, but vinyl records still thrill us and bring joy," said Josephine Ramirez, executive vice president, TMC Arts, the programming arm of The Music Center. "*The Music Center's On the Record: Vinyl Fair* demystifies vinyl for the curious while giving aficionados of all ages and generations another opportunity to go deep and geek out!"

The Music Center's Partner Network Initiative (PNI) is a cohort of arts and culture leaders, community organizers, and artists that convenes with The Music Center as a think tank, sounding board and co-creator of countywide programming. Formalized in 2020, the PNI strives to deepen partnership across L.A.-based arts and cultural organizations through resource sharing and community engagement. PNI partners also co-created The Music Center's *Plaza Playlist* program in which each partner created a custom music playlist around a theme of their choice that was played for a month during the summer and fall of 2022 on Jerry Moss Plaza at The Music Center. To hear their playlists, visit musiccenter.org/plazaplaylist.

The Music Center's On the Record: Vinyl Fair Event Schedule and Line Up

10:00 a.m. - 3:00 p.m.

Vinyl Vendor Sales

Featuring 16 vendors selling records from a variety of music genres, curated by Beat Swap Meet and In Sheep's

Clothing Records:

- Beat Junkie Institute of Sound / DJ C-Los
- Daddy Differently
- Deejay JD
- Dirty Dave
- El Marchante
- Estuario
- Funk Freaks
- In Sheep's Clothing Records
- Jazz Dispensary / Craft Recordings

- [Jorge Vinilo](#)
- [Phersone of Milk Crate Mondays](#)
- [Sage Caswell](#)
- [DJ Truly Odd](#)
- [Turntable Repair by The Table Guy](#)
- [Vinyl Obsessions](#)
- [We Share Records](#)

Art Making Activity & Story Lounge, curated by [Dexter Story \(LFTE\)](#) and [LA Commons](#) and hosted by LA Commons

Artists [AQMNI](#) will lead an art activity for all ages where participants can share their memories and stories around vinyl and listen to an array of vinyl records.

Interactive Resource Center: Bridging Analog to Digital, hosted by [Arts for LA's Emerging Arts Leaders](#)

Through an interactive resource experience featuring L.A.-based analog media artists and Plynth, an augmented reality platform, deepen your knowledge of local creatives, events and organizations that produce, support and honor diverse analog cultures!

10:00 - 11:30 a.m.

Live DJ: [Derelict](#)

As one of the founding DJs of the [dublab](#) radio family, Derelict has been sharing music obsessions via his radio show *Damage Control* since 1999. His early adventures on the wheels of steel began as a DJ and general manager of the University of Southern California student radio station KSCR. With musical tastes spanning across genres and eras, Derelict has played for a variety of venues and crowds, ranging from the Walt Disney Concert Hall to the High Times Cannabis Cup.

11:00 - 11:30 a.m.

Workshop: *The Fundamentals of HiFi*, presented by [Common Wave Hi-Fi](#)

Learn what to look for when building a system including worthwhile component upgrades, the difference in digital listening (DACs, Streamers, Bluetooth, et al.), basic cartridge technologies, the differences between component classes (Class A, AB, D, et al.) and more. Space is limited and on a first-come, first-served basis.

Common Wave Hi-Fi is Downtown L.A.'s first home audio showroom and social listening space. Its showroom is open to all and designed for the exploration of music, audio componentry and music culture via monthly live musical performances. Common Wave Hi-Fi showcases various bespoke solutions in all price ranges. It also services audio equipment and specializes in turntable calibration, setup and repairs.

11:30 a.m. - 12:15 p.m.

Dance Performance: [UniverSOUL Hip Hop](#), hosted by Dance Resource Center, consists of a multicultural group of highly qualified, socially engaged artists who are passionate about cultivating community, justice, and joy through dance. Watch an interactive performance with a live DJ, and then hop into the party with your own dance moves!

12:15 - 1:15 p.m.

Live DJ: [Psychedelic Stax](#)

Your main source for Soul and Psychedelic music, Psychedelic Stax blends the sounds of 1960s Funk and Rock to turn on and tune up your mind.

12:30 - 1:30 p.m.

Workshop: *Scratch Workshop*, presented by [Beat Junkie Institute of Sound](#)

This hands-on workshop will teach aspiring DJs the fundamentals of scratching, from the *basic baby scratch* to the *release* and more. Mr. Choc is one of the top instructors in the industry and will provide step-by-step instruction and personalized feedback to help students develop their skills. Additionally, students will also gain insights into the artistry and creativity involved in DJing. Space is limited and on a first-come, first-served basis.

The Beat Junkies are credited as pioneers and prolific tastemakers and have profoundly influenced the International DJ community with their signature "Beat Junkie Style" of DJing, a well-balanced blend of music selection and technical skill. With their unique and timeless skillset, the Beat Junkies have continued to flourish in the modern-day music scene

by continuing to entertain and inspire peers and fans alike. Located in Glendale, the Beat Junkie Institute of Sound offers fundamental and specialized DJ courses, workshops, private instruction and an opportunity to join their community and learn the art form of DJing "Beat Junkie Style" on state-of-the-art equipment, in an intimate and professional environment. Their philosophy on teaching is not bound by genre, music style or technology.

1:15 - 2:00 p.m.

Dance Performance: UniverSOUL Hip Hop, hosted by Dance Resource Center

2:00 - 3:00 p.m.

Live DJ: Xandão

Anthropologist, DJ and visiting assistant professor of Anthropology at Pomona College, Xandão hosts *Sound Study*, a monthly radio show on dublab. She founded the Sound Ethnography Project and co-runs the record label and creative research project Discos Rolas. Her research interests include popular music, sound studies, media and technology, and Latin American studies.

2:15 - 2:45 p.m.

Workshop: *Turntable Maintenance Workshop*, presented by Beat Junkie Institute of Sound

This hands-on workshop is designed to help DJs and vinyl enthusiasts learn how to properly care for and maintain their turntables. Experienced instructors will provide step-by-step instructions on cleaning and lubricating the tonearm, cartridge and stylus replacement, belt and motor maintenance, and more. Additionally, participants will gain insights into the history and culture of turntablism. Space is limited and on a first-come, first-served basis.

***Artists and event schedule are subject to change.**

For more information about *The Music Center's On the Record: Vinyl Fair*, visit musiccenter.org/ontherecord.

For more information about *The Music Center's Partner Network Initiative and Its Plaza Playlist*, visit musiccenter.org/plazaplaylist.

CALENDAR LISTING

WHAT:

On the Record: Vinyl Fair

A daylong celebration of Angelenos' distinct connections to music and culture through the discovery and love of vinyl records. Featuring more than a dozen vendors selling records from a variety of music genres, workshop demos on DJing, artmaking activities, dance performances, live DJs and more. Produced in partnership with *The Music Center's Partner Network Initiative*.

WHEN:

Saturday, May 13, 2023

10:00 a.m. - 3:00 p.m.

WHERE:

Jerry Moss Plaza at The Music Center

135 North Grand Avenue

Los Angeles, CA 90012

TRANSPORTATION:

Public parking will be available at two locations for \$10 per vehicle:

The Music Center garage

135 N. Grand Ave.

Los Angeles, CA 90012

Walt Disney Concert Hall garage
111 S. Grand Ave.
Los Angeles, CA 90012

The public is highly encouraged to take public transportation. The Civic Center/Grand Park station along the Metro B Line (Red) and Metro D Line (Purple) is located conveniently in Gloria Molina Grand Park with a short walk to Jerry Moss Plaza at The Music Center.

MORE INFO:

Visit musiccenter.org/ontherecord and follow The Music Center on social media @musiccenterla

About The Music Center

The Music Center convenes artists, communities and ideas with the goal of deepening the cultural lives of every resident in Los Angeles County. The \$70 million non-profit performing arts organization has two divisions: TMC Arts and TMC Ops. TMC Arts, The Music Center's programming engine, provides year-round programming inside The Music Center's four theatres, on Jerry Moss Plaza, outside at Gloria Molina Grand Park--a 12-acre adjacent green space--in schools and other locations all over Los Angeles County and on a digital platform called *The Music Center Offstage*. TMC Arts presents world-class dance with *Gloria Kaufman Presents Dance at The Music Center*, free and low-cost public concerts and events, as well as live and digital K-12 arts education programs, workshops, performances, interactive experiences and special events. TMC Ops manages the theatres, the Plaza and Gloria Molina Grand Park, which comprise \$2 billion in county assets, on behalf of the County of Los Angeles. The Music Center is also home to four renowned resident companies--Center Theatre Group, Los Angeles Master Chorale, LA Opera and LA Phil. For more information, visit musiccenter.org. Follow The Music Center on Facebook, Instagram and Twitter @MusicCenterLA.

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