

JULY 8, 2024

20 and Counting! Angelenos Invited to a Monumental Party Celebrating Two Decades of The Music Center's Dance DTLA

Specially Priced Tickets to 'The Music Center's Dance DTLA Birthday Bash' Include Champagne, Treats and Special Guest DJs Spinning Three Hours of Music that Mix the Legendary Summer Party's Dance Genres

LOS ANGELES (July 8, 2024) - The Music Center's Dance DTLA, the popular outdoor summer night dance party on Jerry Moss Plaza at The Music Center in Downtown L.A., is about to erupt with a massive birthday party celebrating its milestone 20th year. All Angelenos who have ever participated in *Dance DTLA* over the past two decades--and anyone who loves to dance--are invited to **The Music Center's Dance DTLA Birthday Bash** on **Saturday, August 24, 2024, from 7:00 - 10:00 p.m.** The Music Center will turn up the volume in support of the dance series with revelers experiencing a dance club under the stars. Local DJs, among them **Sizzle Fantastic** of Cumbiatón L.A. and **Huneycut**, and dance instructors will keep partygoers on their feet with three hours of music highlighting *Dance DTLA*'s dance genres from the past 20 years. The specially priced **\$60 tickets are on sale now at musiccenter.org/birthday**.

Net proceeds from *The Music Center's Dance DTLA Birthday Bash* will benefit TMC Arts' free and low-cost programs, created by, with and for Angelenos of all ages.

"Without a doubt, *The Music Center's Dance DTLA* is the most successful and impactful participatory dancing series in The Music Center's 60-year history. Thousands of Angelenos converge every summer on Jerry Moss Plaza for an unforgettable time to dance and express themselves on our spacious outdoor dance floor. To commemorate *Dance DTLA*'s momentous 20th year, we will celebrate it in a big way--by inviting everyone to the specially ticketed birthday bash," said Rachel S. Moore, president and CEO of The Music Center. "We have lined up with three special guest DJs, rooted in the L.A. music scene, who will take us on a dance journey showcasing music from *Dance DTLA*'s most beloved dance genres. What better way to celebrate this highly popular program's 20th anniversary--and The Music Center's 60th year--than with an unforgettable 'fun-raiser' party that will allow us to continue providing more free and low cost events and experiences in Los Angeles for many years to come!"

The Music Center's Dance DTLA Birthday Bash begins at 7:00 p.m. on Jerry Moss Plaza--the same place where *Dance DTLA* takes place each summer. To get the dance party started, guests will be served light bites and join in a champagne toast while the DJs gets them in the festive mood. In between DJ sets, guests can enjoy pieces of delectable cake baked especially for *Dance DTLA*'s magnificent birthday celebration. The best part about *The Music Center's Dance DTLA Birthday Bash*: absolutely no dance experience required!

The Music Center's Dance DTLA debuted in 2004. Initially named *Dance Downtown*, it was created as a free dancing event that included easy-to-follow dance lessons and could be enjoyed and accessed by Angelenos of all ages. Two dance genres (swing and salsa) were taught during its debut. Throughout the years, additional genres, such as Argentine tango, bhangra, Chicago steppin', cumbia, disco, line dance, samba and zydeco, were added to reflect L.A.'s diverse communities and cultures. *Dance DTLA* has come to represent The Music Center's arts programming focus on arts participation and civic engagement in all its activities. As *Dance DTLA*'s popularity continued to surge over the years, The Music Center sought to leverage the platform to connect participants to additional arts and civic engagements with partners like **LA Commons**, the **Los Angeles County Department of Public Health** and, this year, with **Heart of Los Angeles** and the **Los Angeles County Registrar-Recorder/County Clerk**. To date, more than 100,000 Angelenos and dance lovers have participated in *Dance DTLA*.

"Every summer, many Angelenos have transformed *The Music Center's Dance DTLA* into a family tradition where they can hit the dance floor together and create wonderful memories. The talented, local dance instructors make it so easy

for families, and all those who just love to dance, to follow their instructions," said Josephine Ramirez, executive vice president, TMC Arts, the programming arm of The Music Center. "We can also credit *Dance DTLA*'s longevity to the beautiful summer nights we have the great fortune to enjoy in Los Angeles. Join us on Saturday, August 24, 2024, to create more summer memories, and support dancing experiences for years to come, at the most fantastic dance party under the stars!"

Presenting Sponsor of *The Music Center's Dance DTLA Birthday Bash* is **Bank of America**. Platinum Sponsors are Robert J. Abernethy, **Center Dance Arts**, Terri and Jerry Kohl, Cindy Miscikowski and an anonymous donor. Champagne will be provided by **JP. Chenet**, and cake will be provided by **Cakery Bakery**. *The Music Center's Dance DTLA Birthday Bash* is co-chaired by Susan Baumgarten and Brian Duck, members of Center Dance Arts Board of Directors. The Music Center's 60th Celebration Committee is chaired by Jill Baldauf, a member of The Music Center's Board of Directors.

CALENDAR LISTING

WHAT:

The Music Center's Dance DTLA Birthday Bash

All are invited to the ultimate outdoor summer dance party celebrating 20 years of dancing under the stars in the heart of Downtown L.A. Special guest DJs, including Sizzle Fantastic of Cumbiatón L.A. and Huneycut, as well as dance instructors will keep guests on their feet with music from some of the legendary dance series' beloved dance genres. The specially ticketed "fun-raiser" includes champagne, treats and, of course, birthday cake. Net proceeds from the celebration will benefit free and low cost programs at L.A.'s premier performing arts center where all Angelenos can express their artistry and creativity.

WHEN:

Saturday, August 24, 2024

7:00 - 10:00 p.m.

WHERE:

Jerry Moss Plaza at The Music Center

135 N. Grand Ave.

Los Angeles 90012

TICKETS:

\$60

To purchase tickets in advance, call 213-972-0711 or visit **musiccenter.org/birthday**. Advance tickets also may be purchased in-person at The Music Center's Dorothy Chandler Pavilion Box Office, Tuesdays through Saturdays, from 10:00 a.m. - 6:00 p.m. Tickets may be available for purchase at the Box Office on the day of the event.

TRANSPORTATION:

Public parking will be available at two locations for \$10 per vehicle:

The Music Center garage

135 N. Grand Ave

Los Angeles 90012

Walt Disney Concert Hall garage

111 S. Grand Ave.

Los Angeles 90012

Given the large number of guests expected at the event, members of the public are highly encouraged to take public transportation. The Music Center is located across the street from Gloria Molina Grand Park, which is home to the Civic

Center/Grand Park station along the Metro B Line (Red) and Metro D Line (Purple). Partygoers also can reach The Music Center easily by riding Metro's new Regional Connector to the Grand Av Arts/Bunker Hill stop.

MORE INFO:

Visit musiccenter.org/birthday and follow The Music Center on social media @musiccenterla.

ABOUT THE MUSIC CENTER

The Music Center convenes artists, communities and ideas with the goal of deepening the cultural lives of every resident in Los Angeles County. Celebrating its 60th year in 2024, the \$80 million non-profit performing arts organization has two divisions: TMC Arts and TMC Ops. TMC Arts, The Music Center's programming engine, provides year-round programming inside The Music Center's four theatres, on Jerry Moss Plaza, outside at Gloria Molina Grand Park--a 12-acre adjacent green space--in schools and other locations all over Los Angeles County. TMC Arts presents world-class dance with *Gloria Kaufman Presents Dance at The Music Center*, free and low-cost public concerts and events, as well as live and digital K-12 arts education programs, workshops, performances, interactive experiences and special events. TMC Ops manages the theatres, the Plaza and Gloria Molina Grand Park, which comprise \$3 billion in county assets, on behalf of the County of Los Angeles. The Music Center is also home to four renowned resident companies--Center Theatre Group, Los Angeles Master Chorale, LA Opera and LA Phil. For more information, visit musiccenter.org. Follow The Music Center on social media @MusicCenterLA.

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